

Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
USPTO Use Only

EFS ID: 11617  
Application ID: 09681815  
Title of Invention: METHOD AND SYSTEM FOR  
PROVIDING REBATES TO  
AUTOMOBILE OWNERS BASED  
ON PURCHASES MADE AT  
PARTICIPATING RETAILER  
LOCATIONS  
First Named Inventor: David Lefkowitz  
Domestic/Foreign Application: Domestic Application  
Filing Date: null  
Effective Receipt Date: 2001-06-11  
Submission Type: Utility Patent Filing  
Filing Type: new-utility  
Confirmation Number: 0  
Attorney Docket Number: 200-1462 DBK  
Digital Certificate Holder: cn=Damian Porcari, ou=Registered Attorneys, ou=Patent and  
Trademark Office, ou=Department of Commerce, o=U.S.  
Government, c=US  
Certificate Message Digest: mzcyy6cvxgKhIzUvRE2wIQ==  
Total Fees Authorized: \$804.0  
Payment Category: DA - Deposit Account  
Deposit Account Number: 61510  
Deposit Account Name: Sheri L. Charles



# TRANSMITTAL FORM

Jc474 U.S. PTO  
09/681815  
06/11/01

Electronic Version

1.0.2

Stylesheet Version: 1.0

Attorney Docket

Number:

200-1462

DBK

## METHOD AND SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING RETAILER LOCATIONS

First Named Inventor: David Lefkowitz

### SUBMITTED BY

Organization Name:

Ford Motor Company

Name:

Sheri Lynn Charles Electronic  
Application Specialist

Electronic Signature Mark: /slc

Date Signed: 20010611

*I certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.*

*I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official*

Table 1. Demographic characteristics of the study population	
Age (years)	50.0 ± 10.0
Gender	Male 50.0%
Education	High school 50.0%
Occupation	Unemployed 50.0%
Marital status	Married 50.0%
Family size	3.0 ± 1.0
Income (TL/month)	1000.0 ± 500.0
Health status	Good 50.0%
Smoking status	Smoker 50.0%
Alcohol consumption	Non-drinker 50.0%
Exercise frequency	Regular 50.0%
Stress level	High 50.0%
Depression score	10.0 ± 5.0
Life satisfaction	Low 50.0%
Quality of life	Low 50.0%
Healthcare utilization	Regular 50.0%
Health insurance	Yes 50.0%
Healthcare access	Good 50.0%
Healthcare quality	Good 50.0%
Healthcare cost	Low 50.0%
Healthcare satisfaction	Low 50.0%
Healthcare utilization	Regular 50.0%
Health insurance	Yes 50.0%
Healthcare access	Good 50.0%
Healthcare quality	Good 50.0%
Healthcare cost	Low 50.0%
Healthcare satisfaction	Low 50.0%

**Attached Files:**

bibd-transmittal	200-1462apds.xml
fee-transmittal	200-1462fee.xml
patent-assignment	200-1462asgn.xml
specification	specification.xml
declaration	Declaration.tif
declaration	consent.tif
declaration	Prior Art 1 of 2.tif
declaration	Prior Art 2 of 2.tif

**Attached Image File(s):**

Declaration.tif  
consent.tif  
Prior Art 1 of 2.tif  
Prior Art 2 of 2.tif

Comments:

09544-0300

## Declaration, Power of Attorney and Assignment

As the below named inventor(s),

NAME AND MAILING ADDRESS OF INVENTOR:	RESIDENCE	CITIZENSHIP	DATE OF SIGNATURE
David Lefkowitz 1819 Mandeville Canyon Road Los Angeles, CA 90049 US	Los Angeles, CA 90049 US	US	5/7/01

I/we declare that:

This Declaration, Power of Attorney and Assignment is directed to the invention claimed in the patent application entitled: **ME SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING LOCATIONS**; Attorney docket number: **200-1462**

**Declaration** - I/we believe that I/we am/are the original and first inventor(s) of the subject matter which is claimed and for which we have sought on the above-identified invention;

I/ we have reviewed and understand the contents of the above-identified application, including the claims, as amended by any specifically referred to above;

I/we acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me/us to be material to patentability as defined in 37 CFR 1.56, including material information which became available between the filing date of the present application and the National or PCT International filing date of the continuation-in-part application, if applicable; and

All statements made herein of my/own knowledge are true, all statements made herein on information and belief are believed to be true and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon.

**Power of Attorney** - I/we hereby appoint Practitioners at Customer No. 28395, as my/our attorney(s) or agent(s) to prosecute the above application identified above, and to transact all business in the United States Patent and Trademark Office and all foreign Patent Offices.

**Assignment** - Pursuant to my/our employment agreement with Ford Motor Company or a Ford Associated Company, or to my contractual obligation, I do sell, assign and transfer unto Ford Motor Company, the full and exclusive right for the United States and for all foreign countries to this invention, and any patent application depending from this invention including continuations, divisionals, reissues or reexaminations.

PATENT APPLICAT

ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

Case Docket No. **200-1462**  
Date: May 24, 2001

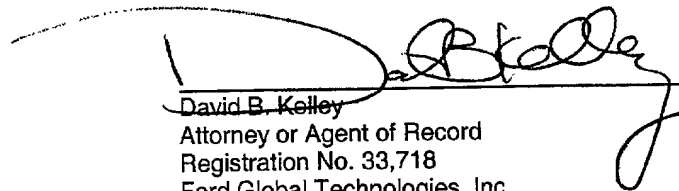
Sir:

Inventor(s):  
**David Lefkowitz**

For: **METHOD AND SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON  
PURCHASES MADE AT PARTICIPATING RETAILER LOCATIONS**

The attorney or agent below has reviewed this application and its attachments and consents to  
electronic filing by the assignee.

Respectfully submitted:



David B. Kelley  
Attorney or Agent of Record  
Registration No. 33,718  
Ford Global Technologies, Inc.  
One Parklane Blvd.,  
600 Parklane Towers East  
Dearborn, MI 48126  
Telephone: 1-313-8455487

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid O

Substitute for Form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
				<b>Application Number</b>	TO BE ASSIGNED
				<b>Filing Date</b>	HEREWITH
				<b>First Named Inventor</b>	DAVID LEFKOWITH
				<b>Group Art Unit</b>	
				<b>Examiner Name</b>	
				<b>Attorney Docket Number</b>	FMC 1329 PUS / 200-1462
Sheet	1	of	2		

## U.S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

[illegible]

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# FEE TRANSMITTAL

Electronic Version 1.0.4

Stylesheet Version: 1.0

*Patent fees are subject to annual revisions on or about October 1st of each year.*

Large Entity

**TOTAL FEES AUTHORIZED: \$ 804**

The commissioner is hereby authorized to charge indicated processing and/or publication fees and credit any overpayments to:

Deposit Account Number: 06-1510



Deposit Account Name: Ford Global Technologies, Inc.

Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.

## SUBMITTED BY

Authorized Name: Sheri L. Charles

Electronic Signature Mark: /slc

Date Signed: 20010611

## BASIC FILING FEE

Fee Description	Fee Code	Fee Paid
Utility Filing Fee	101	\$ 710

Subtotal For Basic Filing Fee: \$ 710

## EXTRA CLAIM FEES

	Fee Code	Fee	Extra Claims	Fee Paid
Total Claims: 23	103	\$ 18	3	\$ 54
Independent Claims: 2	102	\$ 80	0	\$ 0

Subtotal For Extra Claims Fees: \$ 54

1. 1990-1991 2. 1991-1992 3. 1992-1993 4. 1993-1994 5. 1994-1995 6. 1995-1996 7. 1996-1997 8. 1997-1998 9. 1998-1999 10. 1999-2000 11. 2000-2001 12. 2001-2002 13. 2002-2003 14. 2003-2004 15. 2004-2005 16. 2005-2006 17. 2006-2007 18. 2007-2008 19. 2008-2009 20. 2009-2010 21. 2010-2011 22. 2011-2012 23. 2012-2013 24. 2013-2014 25. 2014-2015 26. 2015-2016 27. 2016-2017 28. 2017-2018 29. 2018-2019 30. 2019-2020 31. 2020-2021 32. 2021-2022 33. 2022-2023 34. 2023-2024 35. 2024-2025 36. 2025-2026 37. 2026-2027 38. 2027-2028 39. 2028-2029 40. 2029-2030 41. 2030-2031 42. 2031-2032 43. 2032-2033 44. 2033-2034 45. 2034-2035 46. 2035-2036 47. 2036-2037 48. 2037-2038 49. 2038-2039 50. 2039-2040 51. 2040-2041 52. 2041-2042 53. 2042-2043 54. 2043-2044 55. 2044-2045 56. 2045-2046 57. 2046-2047 58. 2047-2048 59. 2048-2049 60. 2049-2050 61. 2050-2051 62. 2051-2052 63. 2052-2053 64. 2053-2054 65. 2054-2055 66. 2055-2056 67. 2056-2057 68. 2057-2058 69. 2058-2059 70. 2059-2060 71. 2060-2061 72. 2061-2062 73. 2062-2063 74. 2063-2064 75. 2064-2065 76. 2065-2066 77. 2066-2067 78. 2067-2068 79. 2068-2069 80. 2069-2070 81. 2070-2071 82. 2071-2072 83. 2072-2073 84. 2073-2074 85. 2074-2075 86. 2075-2076 87. 2076-2077 88. 2077-2078 89. 2078-2079 90. 2079-2080 91. 2080-2081 92. 2081-2082 93. 2082-2083 94. 2083-2084 95. 2084-2085 96. 2085-2086 97. 2086-2087 98. 2087-2088 99. 2088-2089 100. 2089-2090 101. 2090-2091 102. 2091-2092 103. 2092-2093 104. 2093-2094 105. 2094-2095 106. 2095-2096 107. 2096-2097 108. 2097-2098 109. 2098-2099 110. 2099-2100 111. 2100-2101 112. 2101-2102 113. 2102-2103 114. 2103-2104 115. 2104-2105 116. 2105-2106 117. 2106-2107 118. 2107-2108 119. 2108-2109 120. 2109-2110 121. 2110-2111 122. 2111-2112 123. 2112-2113 124. 2113-2114 125. 2114-2115 126. 2115-2116 127. 2116-2117 128. 2117-2118 129. 2118-2119 130. 2119-2120 131. 2120-2121 132. 2121-2122 133. 2122-2123 134. 2123-2124 135. 2124-2125 136. 2125-2126 137. 2126-2127 138. 2127-2128 139. 2128-2129 140. 2129-2130 141. 2130-2131 142. 2131-2132 143. 2132-2133 144. 2133-2134 145. 2134-2135 146. 2135-2136 147. 2136-2137 148. 2137-2138 149. 2138-2139 150. 2139-2140 151. 2140-2141 152. 2141-2142 153. 2142-2143 154. 2143-2144 155. 2144-2145 156. 2145-2146 157. 2146-2147 158. 2147-2148 159. 2148-2149 160. 2149-2150 161. 2150-2151 162. 2151-2152 163. 2152-2153 164. 2153-2154 165. 2154-2155 166. 2155-2156 167. 2156-2157 168. 2157-2158 169. 2158-2159 170. 2159-2160 171. 2160-2161 172. 2161-2162 173. 2162-2163 174. 2163-2164 175. 2164-2165 176. 2165-2166 177. 2166-2167 178. 2167-2168 179. 2168-2169 180. 2169-2170 181. 2170-2171 182. 2171-2172 183. 2172-2173 184. 2173-2174 185. 2174-2175 186. 2175-2176 187. 2176-2177 188. 2177-2178 189. 2178-2179 190. 2179-2180 191. 2180-2181 192. 2181-2182 193. 2182-2183 194. 2183-2184 195. 2184-2185 196. 2185-2186 197. 2186-2187 198. 2187-2188 199. 2188-2189 200. 2189-2190 201. 2190-2191 202. 2191-2192 203. 2192-2193 204. 2193-2194 205. 2194-2195 206. 2195-2196 207. 2196-2197 208. 2197-2198 209. 2198-2199 210. 2199-2200 211. 2200-2201 212. 2201-2202 213. 2202-2203 214. 2203-2204 215. 2204-2205 216. 2205-2206 217. 2206-2207 218. 2207-2208 219. 2208-2209 220. 2209-2210 221.	
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Subtotal For Additional Fees: \$ 40